

Do Now (5 min)

1-6-11

- Write a definition of “culture.”

# Cultural Conformity and Diversity: The Meaning of Culture

1-6-11

# Agenda

## 1/6/11

1. Do Now (5 min)
2. Objectives (2 min)
3. Case Study (15 min)
4. What is Culture? (20 min)
5. Components of Culture (10 min)
6. Exit Slip (5 min)
7. Participation Grades (3 min)

## Objectives (3 min)

- Content (The objectives you'll master today)
- **SWBAT:**
  1. *Identify the culture being described in "Body Ritual Among the Nacirema"*
  2. *Define culture*
  3. *List the 5 components of culture and provide examples of each in American culture*
  4. *Define the two types of norms and provide examples of each*
- Language (How you will master the objectives)
- **By:**
  1. *Reading and discussing the case study on p. 32-33 with a partner*
  2. *Discussing the topic as a class and writing down the book definition*
  3. *Writing notes from the PowerPoint and discussing the topic with a partner*
  4. *Writing notes from the PowerPoint and discussing the topic as a class*

# Case Study: *Body Ritual Among the Nacirema* (p.32-33) (20 min)

Objective: SWBAT: *Identify the culture being described in “Body Ritual Among the Nacirema” by reading the case study on p. 32-33*

## While Reading:

1. What are some of the various items and rituals described by Miner?

## After Reading:

1. What culture is being described in the passage?
2. What other aspects of this culture could you analyze in this way? Choose one and write a brief description of that aspect.

# What is Culture? (20 min)

Objective: SWBAT: *Define culture by discussing the topic as a class and writing down the book definition.*

Again...What is culture?

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Again...What is culture?

**Culture**: (all the shared products of human groups)

**Material Culture**: (the physical  
objects people create)

Examples:

**Non-Material Culture**:  
(abstract/ideological human  
creations)

Examples:

**Society**: a group of people who share a common culture

# Components of Culture (20 min)

Objective: SWBAT: *List the 5 components of culture and provide examples of each in American culture by writing notes from the PowerPoint and discussing the topic with a partner*

**Technology**

**Values:** (shared beliefs about what is good/bad, right/wrong)

**Symbols:** (something that represents something else)

**Norms:** (socially agreed upon behavioral expectations)

**Language:** (any method of communication)



# Components of Culture (20 min)

Objective: SWBAT: *Define the two types of norms and provide examples of each by writing notes from the PowerPoint and discussing the topic as a class*

**Norms**: (socially agreed upon behavioral expectations)

There are different types of norms

**Folkway**: (a norm that does not have moral importance)

Examples:

**Mores (Moray)**: (a norm that does have moral importance)

Examples:

## Closing (3 min)

- Content (The objectives you'll master today)
- **SWBAT:**
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# Exit Slip (5 min)

Write your NAME, DATE, and BLOCK on a scrap paper, and answer the questions below.

1. What is culture?
2. What are the two broad categories we use when we describe culture?
3. What are the 5 components of Culture
4. What is a norm?
5. What are the two major types of norms?

# Participation Grades (5 min)

- Each day **YOU** will decide the grade you deserve...Though, I reserve the right to change these.
- Your 5-point daily participation grade is based on CLA's core-values:
  - CLA Students are S.M.A.R.T.
    - S = Self-Controlled
    - M = Motivated
    - A = Accountable
    - R = Respectful
    - T = Timely
  - One point for each core-value
    - (5 points possible each day)
- What do you deserve today?