

Agents of Socialization

4-19-11



Do Now

What have been the main sources of socialization in your life?

- Don't forget!.. **Socialization**: *(the interactive process through which people learn the basic skills, values, beliefs, and behaviors of a society)*

Agenda

1. Do Now
2. Agenda
3. Socialized by Fairy Tales
4. 4 Primary Agents of Socialization
5. Your Socialization
6. The Internet
7. Resocialization/Total Institutions
8. Closing
9. Exit Slip
10. HW Time (if any is left)

Objectives

Content: (what you will learn)

SWBAT

1. **Analyze** how a fairy tale could socialize a child
2. **Explain** with examples how the 4 primary agents of socialization can affect your own personality development

Language: (how you will learn it)

By

1. **Reading** and **applying** information from past classes
 - a) **Talking** about the subject as a class
2. **Introspecting** and **Writing** notes based on the PowerPoint

Socialized by Fairy Tales

SWBAT: Analyze how a fairy tale could socialize someone by reading and applying information from past classes and by discussing the topic as a class.

SOCIOLOGY CLOSE UP

How do fairy tales help to socialize children?



This illustration contrasts a beautiful princess with an ugly villainess to highlight the distinction between good and evil.

- **Socialization**: (the interactive process through which people learn the basic skills, values, beliefs, and behaviors of a society)

How would Cinderella *socialize* a child?

Draw this in your notes...fill it as we read 😊

	Skills		Beliefs		Values		Behaviors	
	(+)	(-)	(+)	(-)	(+)	(-)	(+)	(-)
Cinderella								

4 Primary Agents of Socialization

We are socialized by many sources.

Here are 4 sources/agents.

1. **SWBAT: Explain** with examples how the 4 primary agents of socialization can affect your own personality development by introspecting and writing notes based on the PowerPoint.

Agents of socialization: the sources in life that enable socialization to take place.

- **Socialization:** *(the interactive process through which people learn the basic skills, values, beliefs, and behaviors of a society)*

1. The Family

- Usually the first agent
- Socialization can be intentional
 - Ex: mom teaches you that it is important to always tell the truth
- Socialization can be unintentional
 - Ex: dad says it is important to be polite...however, in certain situations dad is impolite

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2. The Peer Group

- Made up of people with similar age and social characteristics
- Particularly important during pre-teen and early teen years
- The peer group can often pressure members to conform to its norms/values

Think/Talk/Write

Describe a time in which you felt pressure to conform to a norm/value of a peer group.

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3. The School

- Activities are planned to teach skills
- Transmit cultural values
- Unintentional socialization comes from teachers and peer groups
 - In other words...Students are socialized in a way that was not planned on by the school

Think/Talk/Write

What is one example of a way in which a school may unintentionally socialize a student?

4 Primary Agents of Socialization

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We are socialized by many sources.

Here are 4 sources/agents.

Agents of socialization: the sources (individuals, groups, institutions) that enable socialization to take place.

- **Socialization:** *(the interactive process through which people learn the basic skills, values, beliefs, and behaviors of a society)*

4. The Mass Media

- **Mass media:** instruments of communication that reach large audiences
 - Ex: films, television, and radio
- Television is most common mass media
- Both positive and negative behaviors and beliefs are learned from television

Think/Talk/Write

What is one positive and one negative behavior that people develop from being socialized by the mass media?

Your Agents of Socialization (10 min.)

1. **SWBAT: Explain** with examples how the 4 primary agents of socialization can affect your own personality development by introspecting and writing notes based on the PowerPoint.

-Write this on a separate sheet of paper, and when you are done place it in the inbox. 😊

- **Socialization**: (the interactive process through which people learn the basic skills, values, beliefs, and behaviors of a society)

	Skills		Beliefs		Values		Behaviors	
	(+)	(-)	(+)	(-)	(+)	(-)	(+)	(-)
Family								
Peer								
School								
Mass Media								